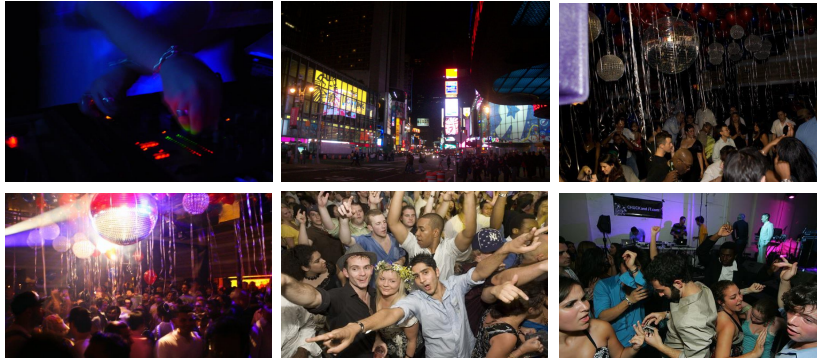




**NYE in NYC Productions**  
 A Mixcraft Media, Inc. enterprise  
 244 Fifth Avenue Suite 2141  
 New York, N.Y. 10001  
 (917) 405-4423 | [NYE@spinradiofm.net](mailto:NYE@spinradiofm.net)



**Marketing for NYE IN NYC**



Email blast with updates every two weeks to 20,000+

Radio promotion in NYC and NJ via 105.5 The Heat and Spin Radio FM

Web banners on sites in NYC, Atlanta, Houston and Dallas

**8 Page Pullout Guide**

Each patron will receive a copy of NYE IN NYC Guide. It will be featured in the December issue of Mix To Go Magazine.

**Media and Print Promotion**

Radio via 105.5 The Heat + Spin Radio FM  
 Print via 20,000 flyers \* 5,000 VIP cards

**Online**

Site banners: Club Planet.com \* Spin Radio FM \* 1055TheHeat.com \* Mixcraft.info

Various Social Networking Websites

**Overview**

NYE IN NYC will take place at a lower Manhattan location Thursday, December 31, 2009. We'll feature an exclusive 2 hour open bar with 4 hour VIP open bar, 2 spaces to party and some of the best dance music by NYC's hottest D.J.s.

**Band**

Lori Nebo \* Soul:ID \* Shadina \* Sonny Boy \* Dana Leong \*

**Performances**

Sonia Montez \* DJ Freedom \* Nino Torre & More!



**7-11pm | Rhythm & Soul Lounge (Band Showcase)**

Performances by Sonny Boy \* Dana Leong \* Sonia Montez  
 Hosted by Lori Nebo, Queen Martina and Spin Radio FM

**11pm-11:59pm | Top 50 "Hits In The Mix" Countdown |**

The hottest 50 singles of 2009 in a non-stop mix \* Hosted by Ms Chevous  
 Performance by DJ Freedom \* Powered by 105.5 The Heat

**12-4am | Midnight Toast/"Dance After Dark" After Party**

Traditional midnight toast by Supreme Queen \* Surprise midnight performance \* After party dance mix by DJ Freedom & Nino Torre



**Sponsorship highlights**

**Event Sponsor (\$5,000)**

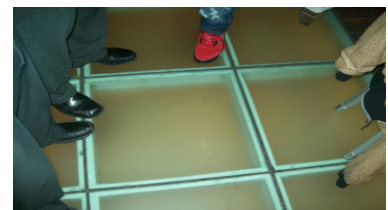
Company presents the event, table at event, company announcements during the night, banners on stage, name prominent in all advertising

**Category Sponsor (\$2,500)**

Company ad in event guide, announcement of sponsorship during event, small banner on stage, name in some advertising for event

**Swag Sponsors (4) (\$1000)**

¼ page ad in event guide, item in "event swag bag" given to patrons, name on flyers for event



**SPONSORS:**

Reserve your package today  
 And get MAXIMUM exposure  
 For your business until 2010!

**PATRONS:**

Get your tickets today and  
 Double your pleasure!

[www.mixcraft.info](http://www.mixcraft.info)

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